



Alexander Madaus

**FREELANCE ILLUSTRATOR &
FINANCIAL PROFESSIONAL**

Skills Summary

Project Management
Concept Design
Budgeting and Cost Analysis
Financial Planning
Workflow Optimization

Educational History

Washington College

August 2011 - May 2015 Bachelor of Arts

BA Mathematics

Minor Hispanic Studies

Languages

English (native)

Spanish (proficient)

Work Experience

Freelance Illustrator

September 2019 - Present, Amadaus, LLC

- Conduct day-to-day project coordination, planning, and implementation
- Conceptualize, design, and illustrate client's vision, recording feedback and collaboration to ensure satisfaction
- Source prospective clients via social media marketing, website development, and interpersonal relationships

Relationship Manager

June 2018 - Present, Bank of America

- Exceed division sales goals, achieving 114% to goal in Q1
- Cultivate lucrative relationships with a portfolio of over 900 consumer and small business clients while sourcing new prospects
- Design and implement unique financial solutions for consumer clients to establish and refine their financial plans
- Utilize financial strategies for local businesses to stimulate growth, manage employee turnover, handle payroll
- Oversee operations, create ad-hoc reports to track weekly progress to goal

Financial Advisor

December 2016 - June 2018, Merrill Lynch

- Managed \$10 million in client investment assets across 12 portfolios
- Created investment strategies to consolidate risk and client goals
- Sourced 30+ new prospective clients a week
- Oversaw junior staff training



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